

COLLEGE of
CHARLESTON
FOUNDED 1770

P. George Benson, President

November 3, 2009

Dr. Gail M. Morrison, Deputy Director
Academic Affairs and Licensing Division
South Carolina Commission on Higher Education
1333 Main Street, Suite 200
Columbia, SC 29201

Dear Dr. Morrison,

Enclosed you will find a program planning summary for the major in Archaeology within the School of Languages, Cultures, and World Affairs. The College of Charleston is uniquely situated to take advantage of this timeless and timely discipline. History and archaeology are woven into the very fabric of the City of Charleston and the landscape. Archaeological research is a dynamic field of inquiry and is becoming increasingly relevant to sustainable economic growth of developed and developing countries alike.

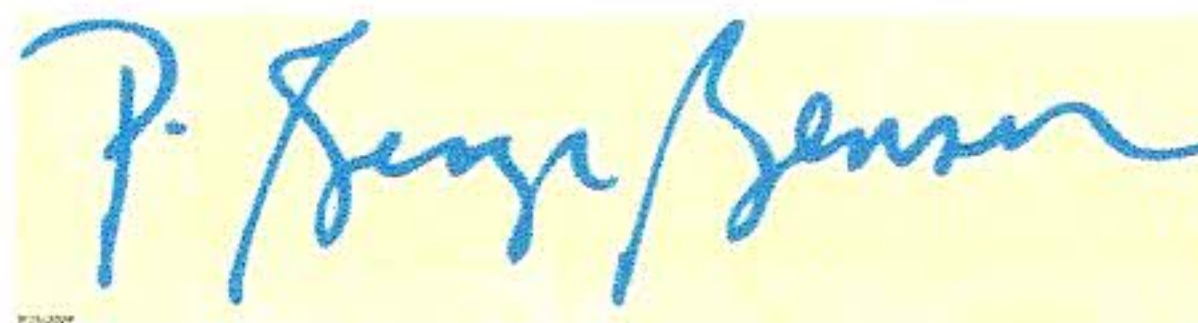
Looking forward to a favorable review from the Commission staff and please let me know if there are any questions.

Sincerely,



Program Planning Summary

Archaeology Major
School of Languages, Cultures, and World Affairs



P. George Benson, President
November 3, 2009

Contact Information:

Erin K. Beutel, Ph.D., Associate Professor
Director of the SC Earthquake Education and Preparedness Program
Director of Interdisciplinary Program in Archaeology
Department of Geology and Environmental Geosciences
College of Charleston
Charleston, SC 29424
Phone: (843) 953-5591
Email: beutele@cofc.edu

Designation of New Program and Implementation Date: Bachelor of Arts in Archaeology at the College of Charleston to be implemented in Fall of 2010.

Number of Hours in New Major and Program length: 32-39 (dependent on elective choices of students) in a 4 year program.

STEM Scholarship Applicability: The Archaeology Major itself will not qualify students for any of the Science, Technology, Engineering and Math (STEM) programs, healthcare programs and Math/Science teacher education programs regarding qualification for supplemental Palmetto Fellows Scholarship and LIFE Scholarship awards. However, if the current demographic of Archaeology Minors continues into the Archaeology Major, we would expect that a quarter to a third of the students would be majoring in a science such as Biology or Geology and would thus be eligible for many of the science and technology programs.

Justification of need for the proposed program;

While many undergraduate Archaeology Major granting curricula are available to South Carolina students at out of state colleges, there are currently no Archaeology Major Programs available to students at any of the S.C. Colleges and Universities. The lack of an undergraduate Archaeology major or certificate among the S.C. Colleges and Universities poses a potential loss of intellectual capital to other states like North Carolina and Georgia, which have Archaeology Majors or Certifications in many of their schools and departments. Several inquiries have been made to the Archaeology program by students interested in attending the College regarding the availability of Archaeology as a Major. While some of those students came and are working on an Archaeology minor, many have been lost to other schools which we presume were able to offer them the major they desired. Previously, those interested in Archaeology in South Carolina have completed majors in a specific discipline such as Anthropology or Classics with a minor (where offered) or with independent work, which does not prepare them for the workforce or graduate work in archaeology as well as would a full archaeology major.

Archaeological research is inherently interdisciplinary and global. It is a dynamic field of inquiry, requiring an increasingly diverse set of techniques and understandings derived from a host of disciplines in the natural sciences, humanities, and social sciences. As population swells and the desire to take advantage of cultural resources for economic development increase worldwide, the field of archaeology is becoming increasingly relevant to sustainable economic growth of developed and developing countries alike. Archaeologists today need a wide variety of tools and knowledge that are not obtainable within the confines of a related major program without the guidance and classes offered in an Archaeology major. Furthermore, the presence of a strong interdisciplinary minor program at the College of Charleston, consisting of 41 Archaeology Minors in the Spring of 2009, demonstrate an interest, need, and support by the student body for an Archaeology Major.

Archaeology is a timeless and timely discipline, especially in a place like Charleston where history and archaeology are woven into the very fabric of the city and the landscape. The College of Charleston is uniquely situated to take advantage of this

interwoven fabric through an interdisciplinary Archaeology Major that encompasses both the historical past of the Charleston region through archaeological research in the lowcountry (and its close association with the Historic Preservation major) and the future of South Carolina as Archaeology Majors contribute to investigations around the world, bringing their global contacts and understandings home with them.

Anticipated program demand and productivity;

As of spring 2009, there were 41 Archaeology Minors, most of whom are interested in pursuing a major. If only half of them declared a Major in Archaeology, that would mean a major with 20 people in the first year of its existence. It is anticipated that the program would then quickly grow to the size of the current minor, as the interest is already there and the additional work load is not envisaged to be onerous. Further, given that minor programs rarely receive the exposure that given to major programs, we expect that more students would be aware of an Archaeology Major and we would therefore see an increase in the numbers of majors over time. This assumption is born out by an increase in Archaeology minors from 28 to 41 in one year with increased publicity of the minor.

Program demand can also be assessed by the number of classes being taught that count towards the Archaeology minor in a single semester. Currently the classes in the minor are offered in 10 different departments, and on average 14 classes that count towards the minor are offered in any given semester. Because the major would not require the formation or addition of any classes to the current roster, we would expect the full classes we are currently seeing with a high Archaeology content to continue to be full.

Assessment of extent to which the proposed program duplicates existing programs in the state;

Currently, there are no undergraduate Archaeology Majors or certificates offered in the state of South Carolina. Currently, students interested in Archaeology pursue a major in an associated discipline and focus their interest in archaeological topics. At the College of Charleston, there is an interdisciplinary Archaeology Minor which would still be offered if a major was also developed. The anthropology program at the University of South Carolina offers a concentration in archaeology that is wholly encapsulated within that degree program and a certificate program for their graduate students. Coastal Carolina University is considering a program in Archaeology, but currently does not offer any Archaeology degrees. We look forward to the time when Archaeology is offered to South Carolina students around the state.

Relationship of the proposed program to existing programs at the proposing institution

The Archaeology Major as proposed would only be offered as a second major, whereby all students would be required to also major in another discipline. The Archaeology Major, as proposed, is a multidisciplinary major that gives students a great deal of breadth in Archaeological techniques, philosophy, and skills, however, it doesn't provide the students with the depth that a major in a single department would.

Additionally, any students desiring to continue in Archaeology in graduate school would

be greatly hurt by not having the in-depth major as most Archaeology programs in graduate school require a focus area (Anthropology, Classics, History, etc). Thus it is expected that the Archaeology major will complement existing majors as students expand their horizons by double majoring in Archaeology and Anthropology, Art History, Classics, Historic Preservation, History, Geology, and more. Further, the lack of new classes specific to the Archaeology major and the fact that all classes within the major are already offered in existing departments that the students would likely double major in, will result in a double major that is feasible to complete in 4 years.

Relationship of the proposed program to other institutions via inter-institutional cooperation;

The Archaeology Major would benefit from the many strong relationships with international, national, state, area, and private institutions that have been developed through the course of instituting the Archaeology Minor. Such state-wide or area institutions include: the Charleston Museum, the State Museum, the *H.L. Hunley* working Group (including Clemson), Charlestowne Landing State Park; Fort Dorchester State Park; Drayton Hall; Mala Geosciences (Geophysics Company in Charleston); and numerous private archaeological consultant firms. Inter-institutional cooperation ranges from internships for our students, to collaborative faculty and student research, to co-teaching classes, to field support, to company hires.

Total new costs associated with implementing the proposed program (estimated);

Because the proposed Major will not require a new Department, the overall costs of the proposed Archaeology Major are relatively minimal with a low cost-benefit ratio for the College of Charleston. Because the Archaeology Major will not be housed in a separate department, use of an administrative assistant through staff reallocation will likely be necessary. At this time, administrative support is primarily accomplished through whichever department houses the Archaeology Director, but support may also be allocated through the school or with other interdisciplinary programs. Further costs include a stipend for the Director in alignment with other Interdisciplinary Major Directors, a recurring library fund for books and journals (though a good portion of the books and journals may go through other departments, there are specific books and journals of specific interest to the Archaeology program), a student assistant to do a portion of the administrative work so as not to overly tax the shared administrative staff, and an operating budget for student events, copying, faculty support etc. The operating budget includes money for student research, student travel to present research, photocopying, etc.

Administrative Staff Reallocation, 1/3 time

Student worker 5 hours a week for 30 weeks @ \$10 an hour (\$1500 + fringe 1.2%)=\$1518)

Director Stipend \$6000

Library (for books and journals) \$1000

Operating Budget (currently \$2000 is allocated to the Minor) \$4000

Total Yearly Budget for New Major: (of which \$5000 is already allocated to the minor).
\$12,518 total with \$7,518 new recurring costs.